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## BENEFITS OF REALTOR® MEMBERSHIP

**When Is a Real Estate Agent a REALTOR®?** A real estate agent is a REALTOR® when he or she becomes a member of the NATIONAL ASSOCIATION OF REALTORS® (NAR), the world's largest professional association. The term "REALTOR®" is a registered trademark that identifies a real estate professional who is a member of the NATIONAL ASSOCIATION OF REALTORS® and abides by its strict **Code of Ethics**.

Founded in 1908, The National Association of REALTORS®, "The Voice for Real Estate," represents over 1.1 million members, including NAR's institutes, societies and councils, involved in all aspects of the residential and commercial real estate industries.

Membership is composed of residential and commercial REALTORS®, who are brokers, salespeople, property managers, appraisers, counselors and others engaged in all aspects of the real estate industry. Members belong to one or more of some 1,300 local associations/boards and 54 state and territory associations of REALTORS®, or to one of 87 cooperating associations in 66 countries. They are pledged to a strict Code of Ethics and Standards of Practice.

Working for America's property owners, the National Association provides a facility for professional development, research and exchange of information among its members and to the public and government for the purpose of preserving the free enterprise system and the right to own real property.

**National:** *NAR unites all REALTORS® and Associations and offers:*

- The Code of Ethics by which all REALTORS® ethical duties are identified
- Public policy and legal advocacy at the national level
- Access to a variety of information sources, including REALTOR® Magazine and REALTOR.org
- The REALTOR Benefits® Program, providing value-added offers and savings from top companies
- Consumer awareness campaigns promoting the value of REALTORS®
- REALTOR.com®
- NAR's Global Resources at <https://nar.realtor/global/global-resources>
- Specialized education and networking opportunities, including the CIPS (Certified International Property Specialist) designation

**Mission Statement** – Our mission is to empower REALTORS® as they preserve, protect and advance the right to real property for all.

**Vision Statement** – Our vision is to be a trusted ally, guiding our members and those they serve through the ever-evolving real estate landscape.

**State:** *CAR - California Association of REALTORS® - Across your state, Association staff works hard to bring you:*

- Legislative and political affairs advocacy at the state level
- Education and professional development, including the GRI (Graduate REALTOR® Institute) designation
- Conventions and networking opportunities
- Resources relevant to your state

**Mission Statement** - The purpose of the California Association of REALTORS® is to serve its membership in developing and promoting programs and services that will enhance the members' freedom and ability to conduct their individual businesses successfully with integrity and competency, and through collective action, to promote real property ownership and the preservation of real property rights.

**Vision Statement** - The REALTOR® organization will be the pre-eminent source of essential business services and the association of choice for real estate professionals committed to excellence.

**Local:** *MLBOR - Mammoth Lakes Board of REALTORS®*

- Enforces the REALTOR® Code of Ethics
- Advocates at every level on your behalf
- Provides educational, professional development and networking opportunities
- Delivers communications specific to your Association and community
- Offers membership support
- Annual General Membership Meeting

**Mission Statement** - The mission of the Mammoth Lakes Board of REALTORS® is to advance the success of our REALTOR® members and protect private property rights.

**Vision Statement** – To be the trusted voice for real estate by providing value to our members and our community we serve.